provider





SUMMER 2014 | WWW.SUNFLOWERHEALTHPLAN.COM

We Are Here to Help

- PROVIDER REP: Your provider representative is available to assist you with questions you might have about our services, coverage and processes. Sunflower's Provider Representative (PR) Territory Map was recently updated. You can find the PR Territory Map and other useful material online at www.sunflowerhealthplan.com in the Provider Resources section.
- BULLETINS: Sunflower Provider Bulletins are addendums to the Provider Manual. The provider manual is updated and published once a year while bulletins are published yearround, both online and distributed via email through our Provider Email Alert system.
- MATERIAL: If you or one of our members would like a paper copy of anything found on our site, please contact the main phone number for **Provider Services in Lenexa, Kansas:** 1-877-644-4623.

How You Can Support HEDIS Scores

HEDIS measurements are an important part of measuring and reporting on healthcare quality. They give consumers and employers a way to make informed decisions as they choose care.

Below is a summary of key HEDIS measurements related to children's health.

WELL-CHILD EXAMS

- Ages 0 to 15 months: Six well-care visits (at least two weeks apart) with a PCP, to include health and development history, physical exam and health education/anticipatory guidance.
- Ages 3 to 6 years: Annual well-care visit with a PCP each year, to include health and development history.

physical exam and health education/ anticipatory guidance.

Ages 12 to 21 years: Annual well-care visit with a PCP or ob/gyn, to include health and development history, physical exam and health education/ anticipatory guidance.

LEAD SCREENING

For children in the Medicaid population, at least one capillary or venous lead screening test on or before their second birthday.

DENTAL VISIT

For Medicaid enrollees ages 2 to 21, at least one dental visit annually.

The Appropriate Use of Resources

Sunflower Health Plan and its delegated partners have utilization and claims management systems in place to identify, track and monitor care provided and to ensure appropriate care is provided to members.

Sunflower Health Plan does not reward practitioners, providers or employees who perform utilization reviews, including those of the delegated entities for issuing denials of coverage or care. Utilization management (UM) decision-making is based only on appropriateness of care, service, and existence of coverage. Financial incentives for UM decisionmakers do not encourage decisions that result in underutilization. Utilization denials are based on lack of medical necessity or lack of covered benefit.

Utilization review criteria have been developed to cover medical and surgical admissions, outpatient procedures, referrals to specialists, and ancillary services. Criteria are established and periodically evaluated and updated with appropriate involvement from physician members of the Sunflower UM Committee.

Providers may obtain the criteria used to make a specific decision by contacting the Medical Management Department at **1-877-644-4623.** Practitioners also have the opportunity to discuss any medical or behavioral health UM denial decisions with a physician or other appropriate reviewer at the time of notification to the requesting practitioner/facility of an adverse determination.



Cultural Considerations: Interpreters

Do you have a patient who needs or would like an interpreter? Sunflower provides interpretation services. You can call **1-855-644-4623** to request an interpreter for Sunflower members.

It's good to note to your patients that family members and friends are not the same as a professional interpreter. They are more likely to modify what the patient has actually said in their effort to be helpful.

A professional interpreter does more than interpret for the patient. Their job is to help facilitate communication between you and your patient.

When working with interpreters:

 Allow enough time for the interpreted sessions.

- Avoid jargon and technical terms.
- Keep your statements short, pausing to allow for the interpretation. Say one longer sentence or three or four short ones, and then stop in a natural place to let the interpreter pass your message along. The interpreter may need to hear the whole sentence before she can even start to interpret it.
- Ask only one question at a time.
- Be prepared to repeat yourself in different words if your message is not understood.
 If a response doesn't seem to fit with what you said, go back and repeat what you said in different words.

BEHAVIORAL HEALTH SERVICES FOR YOUR PATIENTS

If you have patients who struggle withCenpaticodepression, anxiety, substance abuse orbenefits forother behavioral health conditions, we haveoffers myStrresources to help. Sunflower Health Planlog in to getoffers our members access to all covered,tools and resmedically necessary behavioral health services.mystrength.

Cenpatico manages the behavioral health benefits for Sunflower Health Plan and offers myStrength, where members can log in to get instant relief with expert tips, tools and resources. Visit www.cenpatico.com/ mystrength.

For help identifying a behavioral health provider or for prior authorization for inpatient or outpatient services, call **1-877-644-4623**.



Helping Parents: Immunizations

A critical part of children's health care, immunizations can also be confusing to parents. Help parents understand and follow the recommended schedule for immunizations by sharing a simply formatted and customizable chart like the one provided here. Distribute it to new patients and new parents along with appointment information. You may also direct members to reliable online resources like **www.cdc.gov/vaccines**.

Your Child's Immunization Schedule

Child's Name:

Date of Birth:

| VACCINE | PROTECTS AGAINST | RECOMMENDED VACCINATION TIMING | DATE(S) RECEIVED | NOTES |
|---------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|---------------------|-------|
| НерВ | Hepatitis B virus (chronic inflammation of the liver) | At birth; between 1 and 4 months; 6 to 18 months | | |
| RV | Rotavirus (virus causing severe diarrhea and vomiting) | 2 months; 4 months; 6 months | | |
| DTaP | Diphtheria (thick covering in the back of the throat); Tetanus (painful muscle stiffness); Pertussis (whooping cough) | 2 months; 4 months; 6 months; 15 to 18 months; 4 to 6 years | | |
| Hib | Meningitis (infection of the covering of the brain and spinal cord); Epiglottitis (severe throat infection) | 2 months, 4 months; 6 months; 12 to 15 months | | |
| PCV | Pneumococcal disease (bacterial infection that can lead to pneumonia, blood infections and meningitis) | 2 months; 4 months; 6 months; 12 to 15 months | | |
| IPV | Polio (virus which can lead to paralysis) | 2 months; 4 months; 6 to 18 months; 4 to 6 years | | |
| Influenza | Influenza (virus causing fever, chills, sore throat, muscle aches, fatigue, cough, headache and runny/stuffy nose) | Annually, starting at 6 months | | |
| MMR | Measles (virus that can lead to pneumonia, seizures, brain damage and death); Mumps (virus that can lead to deafness, meningitis, swelling of testicles/ovaries and sterility); Rubella (virus causing rash, arthritis, fever and potential miscarriage or birth defects in pregnant women) | 12 to 15 months | | |
| Varicella | Varicella (chicken pox caused by varicella- zoster virus) | 12 to 15 months | | |
| Нер А | Hepatitis A (virus that causes a liver disease) | 12 to 23 months | | |
| + Tdap: You can protect your baby from whooping cough by getting a Tdap shot when you are pregnant, during the third trimester. | | | | |

REMINDER

To help us process authorization requests accurately and efficiently, please be sure to submit sufficient medical information to justify the request. Our Prior Authorization fax number is 1-888-453-4316. If you have questions or concerns about the type of medical information required, call our Medical Management Department at 1-877-644-4623.



Sunflower Updates

- KanCare Health Homes are kicking off July 1, 2014! Find more information about Health Homes on our website www.sunflowerhealthplan.com under Provider Resources.
- Attention Dental Medicaid Providers: Sunflower will have a new dental administrator effective August 1, 2014. Dental Health & Wellness (DHW) will be the new company and will contract with both general and specialty providers.

3 WAYS TO ENROLL NOW

- 1. Call us at 1-855-434-9245
- 2. Enroll online at http://providers.dentalhw.com and enter code [KS]
- 3. Email us at networkmanagement@dentalhw.com





Published by McMurry/TMG, LLC. © 2014. All rights reserved. No material may be reproduced in whole or in part from this publication without the express written permission of the publisher. McMurry/TMG makes no endorsements or warranties regarding any of the products and services included in this publication or its articles.

Thank You for Your Feedback

Sunflower Health Plan recently conducted our annual Provider Satisfaction Survey. If you participated, thank you.

Survey questions covered a range of topics, including provider relations, coordination of care, utilization, finance and overall satisfaction. Your feedback will guide our improvement efforts in the upcoming year.

Specifically, we plan to focus on the following areas for improvement:

- Provider orientation process and call center communications
- ▶ Pre-certification, referral and authorization procedures
- Enhanced collaboration between provider relations and claims teams
- Communication of the status and explanation of utilization management determinations